

**30<sup>th</sup>**  
*annual*  
**SCAN SYMPOSIUM**

**Sports, Cardiovascular,  
and Wellness Nutrition**  
a dietetic practice group of the  
**eat right.** Academy of Nutrition and Dietetics

# **BE A CATALYST FOR CHANGE:**

IGNITE YOUR CAREER & BOOST YOUR KNOWLEDGE

*June 27-29, 2014*



.....  
SAWMILL CREEK RESORT | HURON, OHIO  
.....



**REGISTER TODAY!**

*Top-Notch Topics & 34 Speakers*

26 EDUCATIONAL SESSIONS

**ADVANCED PRACTICE WORKSHOP**

EXPO HALL & POSTER ABSTRACTS

**NETWORKING OPPORTUNITIES**

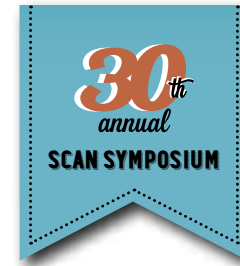
SCAN AWARDS LUNCHEON

**RAFFLE TO SUPPORT SCAN STUDENTS**

FITNESS ACTIVITIES & SOCIAL EVENTS

*Fabulous Resort Location*

JOIN US FOR THE



**BE A CATALYST FOR CHANGE:**

IGNITE YOUR CAREER & BOOST YOUR KNOWLEDGE

*June 27-29, 2014*

Visit <http://www.scandpg.org> for up-to-date Symposium information.



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All disclosed speakers have agreed to participate in the 30th Annual SCAN Symposium.  
SCAN reserves the right to substitute speakers and content if circumstances warrant.

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# DAILY PROGRAM | FRIDAY, JUNE 27, 2014



## FRIDAY, JUNE 27, 2014

Session Title + Speaker

Time	Session Title + Speaker	Continuing Educational Credit Providers	CDR	ACSM	ACE	CHES
6:45 a.m.–6:30 p.m.	Registration					
8:00 a.m.–6:30 p.m.	Poster Session Open		•			
8:15–8:30 a.m.	Opening Remarks by Carol S. Lapin MS, RD, LD					
8:30–9:30 a.m.	Keynote Address: <i>Reimbursement: New Game, New Rules</i> by Marsha Schofield, MS, RD, LD		•			
9:40–10:40 a.m.	<b>Concurrent Session:</b> <i>Closing the Motivation Gap: Engaging the Disengaged in Corporate Wellness</i> by Edward M. Frammer, PhD + Rosie Gonzalez, MS, RD, LD		•	•	•	•
9:40–10:40 a.m.	<b>Concurrent Session:</b> <i>The Academy's Evidence Analysis Library: Development of the Nutrition &amp; Athletic Performance EAL</i> by Kim Beals, PhD, RD, CSSD, LDN + Mujahed Khan, MBA, RDN		•	•	•	•
10:40–11:10 a.m.	Break in Exhibit Area					
9:00 a.m.–12:10 p.m. 1:30–4:30 p.m.	Exhibit Hall Open		•			
11:10 a.m.–12:10 p.m.	<b>Concurrent Session:</b> <i>Dietary Supplement Use in Young Athletes: Risk Versus Reward</i> by Tavis Plattoly, MS, RD, LDN		•			
11:10 a.m.–12:10 p.m.	<b>Concurrent Session:</b> <i>Making Peace with Food: Neurobiology of Obesity and Eating Disorders and Their Roles in Treatment and Prevention</i> by Jillian G. Lampert, PhD, RD, LD, MPH, FAED		•			
12:10–1:40 p.m.	Lunch (Program Under Development)					
1:40–2:40 p.m.	<b>Concurrent Session:</b> <i>Navigating the Crossroads: Intersections for Cardiovascular Disease, Diabetes, and Cancer</i> by Karen Collins, MS, RDN, CDN		•	•	•	•
1:40–2:40 p.m.	<b>Concurrent Session:</b> <i>Muscle Dysmorphia: What Happens When Body Image Collides with Exercise, Nutrition, and Substance Abuse?</i> by David A. Wfiss, MS, RDN, CPT		•	•	•	•
2:50–3:50 p.m.	<b>Concurrent Session:</b> <i>Craft the Message: The Role of the RD in Public Relations and Marketing</i> by Jenna Bell, PhD, RD		•			•
2:50–3:50 p.m.	<b>Concurrent Session:</b> <i>The Food Rules Measure: An RD's Journey from a Class Project to Publishing</i> by Kortney Parman, RD, RN, BSN		•			
3:50–4:20 p.m.	Break in Exhibit Area					
4:30–5:30 p.m.	Program Under Development					
5:40–6:30 p.m.	SCAN Subunit Meeting					
8:00–10:00 p.m.	SCAN Bonfire					

## SATURDAY, JUNE 28, 2014



Session Title + Speaker

Time	Session Title + Speaker	Continuing Educational Credit Providers	CDR	ACSM	ACE	CHES
6:45 a.m.–6:30 p.m.	Registration					
7:45–9:00 a.m.	<b>Keynote Address:</b> <i>Contrasting Cholesterol Guidelines: The 2013 ACC/AHA Cholesterol Guidelines and the 2013 International Atherosclerosis Dyslipidemia Guidelines: Implications for Lipid Clinics and Dietitians</i> by Ralph LaForge, MS + Sharon Smalling, MPH, RD, LD		•	•	•	•
8:00 a.m.–5:30 p.m.	Poster Session Open		•			
9:10–10:10 a.m.	<b>Concurrent Session:</b> <i>We're Not Division I: Tricks of the Trade for Working with NCAA Division II and III Athletes</i> by Christine Karpinski, PhD, RD, CSSD, LDN + Kelliame Milliner, MEd, MBA		•	•	•	•
9:10–10:10 a.m.	<b>Concurrent Session:</b> <i>Behavior Change, Motivational Interviewing, &amp; Recognizing our Patients' Psychological Issues</i> by Kent Eichenauer, PsyD + Glenn A. Feltz, PsyD		•	•	•	•
10:10–10:40 a.m.	Break in Exhibit Area					
10:00 a.m.–11:50 a.m. 1:20–5:00 p.m.	Exhibit Hall Open		•			
10:40–11:40 a.m.	<b>Concurrent Session:</b> <i>Reinventing the Average American Diet: A Focus on Chemoprevention</i> by Michael J. Wargovich, PhD		•	•	•	•
10:40–11:40 a.m.	<b>Concurrent Session:</b> <i>Getting Paid Means Participating: The Ins and Outs of Working with Insurance Companies</i> by Marcia Herrin, EdD, MPH, RDN, LD, FAED + Therese S. Waterhouse, PhD, RDN, LD		•	•	•	•
11:50 a.m.–1:20 p.m.	Awards Luncheon		•			
1:20–2:20 p.m.	Program Under Development					
2:20–3:10 p.m.	Break in Exhibit Area					
3:10–4:10 p.m.	<b>Concurrent Session:</b> <i>Concepts and Controversies: Evaluating the Latest Pediatric Cardiovascular Risk Guidelines</i> by Megan Robinson, MS, RD, CDE, LDN		•	•	•	•
3:10–4:10 p.m.	<b>Concurrent Session:</b> <i>How to Succeed as a Sports Dietitian by Really Trying</i> by Nancy Clark, MS, RD, CSSD		•			
4:20–5:20 p.m.	<b>Concurrent Session:</b> <i>Business Secrets: How to Run a Successful Eating Disorder Private Practice</i> by Rebecca Bitzer, MS, RD, LD, CERD + Kait Fortunato Greenberg, RD, LD		•			
4:20–5:20 p.m.	<b>Concurrent Session:</b> <i>Development and Implementation of a Sports Performance Team to Work with NCAA Division I Athletes</i> by Carrie M. Hamady, MS, RD, LD + Amy L. Morgan, PhD, FACSM		•	•	•	•
7:00–8:30 p.m.	SCAN Reception					
8:30 p.m.–12:30 a.m.	Live Music in the Black Bear Saloon					

# SATURDAY, JUNE 28, 2014 | DAILY PROGRAM



# SUNDAY, JUNE 29, 2014

Time Session Title + Speaker

# DAILY PROGRAM | SUNDAY, JUNE 29, 2014

Time	Session Title + Speaker	Continuing Educational Credit Providers'	CDR	ACSM	ACE	CHES
6:45 a.m.–1:00 p.m.	<b>Registration</b>					
7:30–8:30 a.m.	<i>The Paleo Diet: From Stone Age Nutrition to Today's Athletes</i> by Steve Hertzler, PhD, RD, LD		•	•	•	•
8:35–9:35 a.m.	<b>Concurrent Session:</b> <i>Activating the Power of Social Media in Health and Self-Promotion</i> by Rachel Cheatham, PhD		•	•	•	•
8:35–9:35 a.m.	<b>Concurrent Session:</b> <i>The Difficult Nutrition Client: Breaking Through and Moving Forward</i> by Tammy Beasley, RDN, CSSD, CEDRD		•			
<b>Workshop:</b> <i>Beyond the Basics of SCAM's Areas of Practice</i>						
9:40–10:40 a.m.	<b>Part 1:</b> <i>Cracking the Toughest Cases: Experts take you through case studies in disordered eating/eating disorders, wellness &amp; cardiovascular health, &amp; sports nutrition</i>		•	•	•	•
10:40 a.m.–11:10 a.m.	<b>Break</b>					
<b>Workshop:</b> <i>Beyond the Basics of SCAM's Areas of Practice</i>						
<b>Part 2:</b> <i>Advanced practice round table discussions &amp; hands on learning stations. For great in-depth information participate in any TWO of nine topics:</i>						
11:10 a.m.–1:00 p.m.	<ul style="list-style-type: none"> <li>• Hydration</li> <li>• Anthropometrics &amp; Body Composition,</li> <li>• Lab &amp; Physical Findings Interpretation &amp; Application</li> <li>• Making Weight</li> <li>• Supplements &amp; Vitamins</li> <li>• The Science Behind Behavioral Changes in Corporate</li> </ul>		•	•	•	•
1:00 p.m.	<b>Closing Remarks</b> by Carol Lapin, MS, RD, LD					

## CONTINUING PROFESSIONAL EDUCATION UNITS

Thirty five (35) CPEU for the Symposium Program will be requested from the Commission on Dietetic Registration. Per CDR guidelines, a maximum of 15 CPEUs for exhibits and poster sessions for RDs and 10 CPEUs for DTR's are allowed during each five-year recertification cycle. CPEU from the American College of Sports Medicine (ACSM), Certified Health Education Specialists (CHES), and American Council on Exercise is also anticipated.



*spark  
your  
career  
path*  
COME TO  
HURON, OH  
THIS JUNE!





## POSTER SESSIONS, EXHIBITS AND RAFFLE

### POSTER SESSIONS

Practitioners, graduate students, and undergraduate students are invited to submit abstracts for the Symposium poster sessions. Submissions, using the **official application form only, must be made via the SCAN website by 5:00 P.M. (CST) on March 14, 2014**. Acceptance will be based on the quality of the abstract and its relevance to SCAN practice areas. Abstracts should summarize original research, project and program reports, or excellence in practice tools and strategies. **Decisions on acceptance will be made by April 4, 2014**. Posters will be judged and cash prizes awarded to the first place poster in each of three categories: Professional, Graduate Student, and Undergraduate Student. **Winners will be announced at the SCAN Awards Luncheon on Saturday, June 28, 2014**. One author for each accepted abstract must register for and attend the Symposium to present the poster.

The Poster Session Category (practitioners, graduate student, and undergraduate student) is determined based on applicant status at time of submission. Only SCAN student members with accepted abstracts will receive complimentary full student registration (note: complimentary registration applies only to the first author for each abstract submission). Award winners must be SCAN members at the time of submission.

### POSTER SESSION HOURS

**Friday, June 27, 2014**

8:00 a.m.–6:30 p.m.

**Saturday, June 28, 2013**

8:00 a.m.–5:30 p.m.

### EXHIBITS

Many outstanding companies and organizations will be exhibiting this year. Take advantage of this great opportunity to learn about the latest products and services of importance to your patients, clients, or practice while earning continuing professional education units. Social activities and breaks will be hosted in the exhibit area to provide a relaxing respite from the intensive program.

### EXHIBIT HOURS

**Friday, June 27, 2014**

9:00 a.m.–12:10 p.m.

1:30 p.m.–4:30 p.m.

**Saturday, June 28, 2014**

10:00 a.m.–11:50 a.m.

1:20 p.m.–5:00 p.m.

### RAFFLE TO BENEFIT SCAN GRADUATE STUDENT RESEARCH GRANT PROGRAM

SCAN will be offering a raffle for attendees. All funds raised from the raffle benefit the SCAN Graduate Student Research Grant program.



## REGISTRATION

	Non-Member Professional/Student	Academy/Network Member Professional/Student	SCAN Member Professional/Student
<b>Full Registration</b>			
By: May 10, 2014	\$312 / \$119	\$280 / \$107	\$250 / \$95
<b>Daily Rates</b>			
By: May 10, 2014	\$162 / \$75	\$146 / \$67	\$130 / \$60

**After May 10:** A \$50 and \$25 fee will be applied to Full Registration Rates for Professionals and Students, respectively, and a \$10 late fee will be applied to all Daily Registration Rates.

### SCAN Member (20%) & Academy Member (10%) Discount Eligibility:

Members in either membership year 2013-2014 or 2014-2015 are eligible for the discount off the non-member registration rate.

### Network Member Discount Eligibility:

SCAN's Network Organization members will receive a 10% discount off the non-member registration rate. Select the "Academy & Network Members" rate and indicate your membership organization affiliation.

**The Affiliate Members of the SCAN Symposium's Host State of Ohio will receive a special 20% discount** toward registration. Select the "Non-Member" rate and add the discount code "**30SYMOH**" when prompted during registration check-out.

### EARLYBIRD REGISTRATION DEADLINE:

**May 10, 2014**

### ONLINE REGISTRATION DEADLINE:

**June 23, 2014**

### HOW TO REGISTER

All Symposium registration is through the SCAN website, <http://www.scandpg.org/e-learning-and-events/2014-symposium/>.

### CANCELLATION POLICY

A fee of **\$50** will be applied to any registration cancelled after **May 10, 2014**.

### QUESTIONS

Please direct all registration questions to [info@scandpg.org](mailto:info@scandpg.org).

## HOTEL ACCOMMODATIONS

The Sawmill Creek Resort in Huron, Ohio is the venue for the 30th Annual SCAN Symposium. Located on the shores of Lake Erie, Sawmill Creek Resort offers a beautiful lakefront sand beach, private access to a 500 acre nature preserve, an 18-hole Tom Fazio designed Golf Course, indoor/outdoor pool and spa, and a variety of recreational activities as well as three restaurants and boutique shopping.

### HOTEL RESERVATIONS

The SCAN Symposium guest room rate is \$150 plus tax for single or double accommodations. Reservations can be made by calling **800-729-6455** and mentioning that you are attending the 30th Annual SCAN Symposium. Reservations can also be made online at <http://www.sawmillcreekresort.com> by selecting "Group Rates" after selecting "Make a Reservation" and entering the Group ID information listed below, or through a link to this site at [www.scandpg.org](http://www.scandpg.org).

**Group ID:** 2169  
**Password:** 1085002710

#### HOTEL RESERVATION DEADLINE:

**May 10, 2014.** Reservations received after this date are subject to current rates and availability.

Sawmill Creek Resort  
400 Sawmill Creek Dr.  
Huron/Sandusky, OH 44839 | United States  
**P:** 800.729.6455  
**W:** <http://www.sawmillcreekresort.com>



## LOCAL ATTRACTIONS

### LOCAL ATTRACTIONS

Escape to the shores of Lake Erie at the AAA Approved Diamond Rated 2013 Sawmill Creek Resort set on 235 acres of affordable luxury. Guests will enjoy:

- Tom Fazio designed 18-hole Golf Course
- Lakefront Beach, Marina & Water Sports
- Indoor / outdoor pool and spa
- Variety of recreational activities
- Creative cuisine, great views & live music
- Sunset cruises

### AROUND TOWN

- Visit Cedar Point, voted #1 Amusement Park in the World for 16 Consecutive Years!
- Tour Ohio Wineries & Lake Erie Islands
- Charter & Fly Fishing Opportunities

### LOCAL ARRANGEMENTS

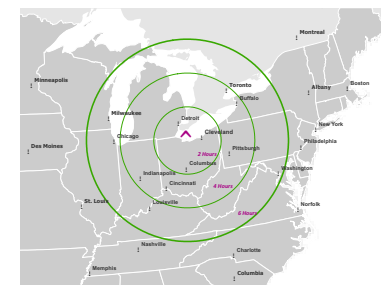
The SCAN Local Arrangements Committee is preparing a variety of suggestions to help you enjoy your visit to Huron, Ohio. Your local SCAN team will give you the news on discounts, hot spots, and ideas to escape the hustle-bustle of your daily routine.

### TRAVEL INFORMATION

Sawmill Creek Resort is located within 500 miles of 2/3 of the U.S. population.

**Driving:** At the crossroads of America, Sawmill Creek Resort is easily accessible and diagonally crossed by the Ohio Turnpike (Interstate 80/90).

**Flying:** The Cleveland Hopkins International Airport is 45 minutes from Sawmill Creek Resort, and discounted transportation will be available. More details can be found on the SCAN website.





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