

## Corporate Sponsorship

### Did You Know?

Sports, Cardiovascular and Wellness Nutrition (SCAN) is the largest and one of the most active dietetic practice groups of the Academy of Nutrition and Dietetics. With 6,900+ members, SCAN brings together nutrition professionals with expertise in:

- sports and physical activity
- cardiovascular health
- wellness
- disordered eating and eating disorders

SCAN promotes professional excellence by providing innovative professional development and networking opportunities for its members, who are highly influential nutrition professionals.

### SCAN members work in:

- acclaimed health care institutions
- universities
- government organizations
- corporate wellness programs
- private practice
- media
- public policy organizations

### SCAN members advise a broad range of:

- consumers concerned with healthy eating, weight loss, cardiovascular health, and eating disorders
- amateur athletes and fitness enthusiasts of all ages
- professional and collegiate athletes
- fitness organizations and athletic teams
- government organizations
- sports medicine, strength trainers, coaching, lipid, cardiovascular rehabilitation, and eating disorder associations

SCAN members reach millions of consumers across the lifespan spectrum through interviews for high-profile media outlets. In addition, SCAN members are authors of numerous books, print articles, and online educational offerings focused on:

- sports nutrition
- wellness
- lifecycle nutrition
- prevention and treatment of cardiovascular disease
- weight loss programs
- eating disorders

Visit the SCAN Website at [www.scandpg.org](http://www.scandpg.org)

Our website is a major resource for both members and consumers, averaging 18,000+ visitors monthly. Sponsor information is displayed prominently on the website.

#### Custom Sponsorship Packages Are Available

SCAN welcomes the opportunity to create a sponsorship package custom-tailored to your needs, budget, and marketing goals. We want to help you succeed and can create sponsorship packages valued at many price points, from \$500 to \$50,000.

The Annual SCAN Symposium offers numerous sponsorship opportunities:

- Presentation time
- Product exposure
- Interaction with SCAN members
- Speaker sponsorships
- Premier title sponsorship
- Refreshment Breaks
- Attendee Tote Bag Inserts
- Breakfasts and Lunches with Presentation Time
- Receptions and Social Events
- Exhibit Booths
- Morning Fitness Activities
- Book Signings

Talk to us about your projects and marketing ideas. Here are just some of the many additional opportunities we offer:

- Educational webinars
- Pulse newsletter advertising inserts
- SCANNERS—(scientific, concise, authoritative nutrition nuggets for everyday reference) a unique professional/consumer resource
- Electronic messages to SCAN members to promote your product
- Post your logo and website link on the SCAN website
- Culinary demonstrations
- Recipe contests

- Excellence in practice award sponsorship
- Round table discussions and focus groups with SCAN leaders and opinion makers
- Professional and consumer fact sheets
- Educational and social events at the Academy Food & Nutrition Conference & Expo

We are always willing to discuss new sponsorship ideas! Direct inquiries to:

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