

Corporate Sponsorship

Did You Know?

Sports, Cardiovascular and Wellness Nutrition (SCAN) is the largest and one of the most active dietetic practice groups of the Academy of Nutrition and Dietetics. With 6,900+ members, SCAN brings together nutrition professionals with expertise in:

- sports and physical activity
- cardiovascular health
- wellness
- disordered eating and eating disorders

SCAN promotes professional excellence by providing innovative professional development and networking opportunities for its members, who are highly influential nutrition professionals.

SCAN members work in:

- acclaimed health care institutions
- universities
- government organizations
- corporate wellness programs
- private practice
- media
- public policy organizations

SCAN members advise a broad range of:

- consumers concerned with healthy eating, weight loss, cardiovascular health, and eating disorders
- amateur athletes and fitness enthusiasts of all ages
- professional and collegiate athletes
- fitness organizations and athletic teams
- government organizations
- sports medicine, strength trainers, coaching, lipid, cardiovascular rehabilitation, and eating disorder associations

SCAN members reach millions of consumers across the lifespan spectrum through interviews for high-profile media outlets. In addition, SCAN members are authors of numerous books, print articles, and online educational offerings focused on:

- sports nutrition
- wellness
- lifecycle nutrition
- prevention and treatment of cardiovascular disease

- weight loss programs
- eating disorders

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Visit the SCAN Website at www.scandpg.org

Our website is a major resource for both members and consumers, averaging 18,000+ visitors monthly. Sponsor information is displayed prominently on the website.

Custom Sponsorship Packages Are Available

SCAN welcomes the opportunity to create a sponsorship package custom-tailored to your needs, budget, and marketing goals. We want to help you succeed and can create sponsorship packages valued at many price points, from \$500 to \$50,000.

The Annual SCAN Symposium offers numerous sponsorship opportunities:

- Presentation time
- Product exposure
- Interaction with SCAN members
- Speaker sponsorships
- Premier title sponsorship
- Refreshment Breaks
- Attendee Tote Bag Inserts
- Breakfasts and Lunches with Presentation Time
- Receptions and Social Events
- Exhibit Booths
- Morning Fitness Activities
- Book Signings

Talk to us about your projects and marketing ideas. Here are just some of the many additional opportunities we offer:

- Educational webinars
- Pulse newsletter advertising inserts
- SCANNERS—(scientific, concise, authoritative nutrition nuggets for everyday reference) a unique professional/consumer resource
- Electronic messages to SCAN members to promote your product
- Post your logo and website link on the SCAN website
- Culinary demonstrations
- Recipe contests
- Excellence in practice award sponsorship
- Round table discussions and focus groups with SCAN leaders and opinion makers
- Professional and consumer fact sheets
- Educational and social events at the Academy Food & Nutrition Conference & Expo

We are always willing to discuss new sponsorship ideas! Direct inquires to:

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