

Exhibit at the 30th Annual SCAN Symposium

LOOKING FOR A DYNAMIC INTERACTION?

The whole is greater than the sum of its parts.



YOU+SCAN
= DYNAMIC INTERACTION

reach influential key opinion leaders
expand your name recognition
strengthen your customer relations
increase loyalty

ABOUT SCAN



WHO WE ARE

SCAN is the largest dietetic practice group of the Academy of Nutrition and Dietetics. Members are registered dietitians with nutrition expertise in the areas of sports, physical activity, cardiovascular health, wellness, and the prevention and treatment of disordered eating and eating disorders.

OUR MISSION

To empower members to be the nation's food and nutrition leaders through excellence and expertise in nutrition for sports and physical activity, cardiovascular health, wellness, and disordered eating and eating disorders.

OUR VISION

Optimize the nation's health by providing exceptional nutrition care in sports performance and physical activity, cardiovascular health, wellness, and disordered eating and eating disorders.

WE ARE THE INDUSTRY LEADERS IN NUTRITION PRACTICES



WE INFLUENCE YOUR CONSUMER

Nearly 3/4 of all Americans consider Registered Dietitians the go-to credible experts for nutrition information. RDs impact consumer views and purchasing decisions through counseling, in the retail market, and via media outlets. RDs reach roughly 40 million consumers annually through counseling alone; which means your message will reach our attendees and their clients throughout the year and around the world. Exhibiting at the 30th Annual SCAN Symposium WILL expand your name recognition, strengthen your customer relations and increase loyalty. Don't Wait any longer! Exhibit today and see for yourself the benefits of working with SCAN!

WE WILL SHOW YOU...



THE PROOF IS IN THE NUMBERS

Our annual symposium is expected to bring 500 attendees from 44 states & 4 countries; 30 Exhibitors and 39 top-rated Speakers.

With over 11.5 hours of one-on-one networking in the expo hall, you will ignite many dynamic interactions.

YOUR MESSAGE IS HEARD

SCAN is comprised of over 7,000 members. 80% are RDs, and 20% are future RDs. Our members are practicing professionals specializing in the following areas: Clinical Nutrition; Consulting and Private Practice; Community Nutrition; Business & Industry; Education; Diabetes Care; Weight Management Wellness/Prevention; Sports Nutrition; Food & Nutrition Management; Communication & Publication.

HEAR WHAT COMPANIES ARE SAYING ABOUT WORKING WITH SCAN

"Participation in the SCAN spring symposium provides a great opportunity to interact with dietary experts and thought leaders."

-International Olive Council

"We would absolutely recommend SCAN to other potential sponsors."

-CanolaInfo

"SCAN's collaborative attitude and results-driven mindset allows us to take part in programs that are of value to their members and provides a high ROI for our brands."

-Pollock Communications